

# North County Economy: **Opportunities & Obstacles**

June 29, 2022 | 4:30 pm Reception | 5:30 -7:00 pm Presentations

The Alisal Guest Ranch  
1054 Alisal Road | Solvang, CA 93463



**Russ Levanway**  
REACH

Opportunities & Headwinds  
for Employment Growth  
on the Central Coast



**Laurie Tamura**  
Urban Planning Concepts/Rural  
Planning Concepts

North County Land Use &  
Development Through 2040



**Claire Wineman**  
Grower-Shipper Association  
of Santa Barbara &  
San Luis Obispo Counties

The State of Agriculture on  
the Central Coast



**Peter Rupert, Ph.D.**  
Economic Forecast Project

Economic Update and  
Rent Control

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